

Marketing Department

How do we reach our customers? With this great guidance of course!

- [Outbound Marketing Options](#)

Outbound Marketing Options

- Email marketing
- Social media
- Stick stickers on windows
- Attach banners to swans
- Adopt cats from shelter, Make little signs for them to wear then let them roam about
 - We can use the adoption side to gain good-will on local news outlets
 - Cats are positive for social media
- Create a custom coin with our logo
 - *Do we need permission from the queen to use her face for this idea?*

